



# THE 2011 GLACIER CHALLENGE

*The Glacier Challenge is excited to be celebrating their 9<sup>th</sup> year as a fund-raiser for the Flathead Youth Home.  
We have some news for YOU...*

**Dear Glacier Challenge Racer,**

**Early bird special through May 15th.**

The 2011 Glacier Challenge is just six months away and we are getting excited about some of the new features we are working to add to this year's race. While a few of these are still in the planning stage, we want to give you a sneak preview into what we have brewing.

This year, we are hoping to make our **race completely chip timed**. What that means for you is accurate, up-to-date split times and faster results. We are also working on a **pre-race dinner and party** with an opportunity to ask questions before the race, pick up racer packets, and get to know your fellow racers in a more social setting. And for our aspiring young race friends, we will have a **Kid's Fun Run and Obstacle Course** during the Glacier Challenge.... Those are just a few of the ways we are working to make the Glacier Challenge even better.

One of our biggest challenges as the race sponsor is to connect the Glacier Challenge to its source as a fund-raiser for the Flathead Youth Home. While we love this race for many reasons, the heart of it for us is the fact that it supports our work with local kids in crisis. Each year, the Glacier Challenge makes it possible for us to continue offering these kids a place to turn when life turns upside down. This year, we want to create a way for you, the racer, to be a bit more involved in that equation. Here's how it will work. Registration fees will remain the same as last year: **\$75 solo / \$125 partner / \$250 team / \$350 corporate team sponsorship**. We are asking you to consider fund-raising your registration fee [and maybe even more!] instead of pulling out your checkbook and writing us a check. We encourage you to send out letters to friends and family, telling them about the Glacier Challenge and your involvement in it. Tell them that you are not only doing this ultra cool athletic event, you are also **raising funds for a really great cause**. Ask your boss, the checkout lady at the grocery store, the mailman, your grand-mother, a next door neighbor. We will supply all the material you will need to be successful. For those of you who are really ambitious, we will offer a very cool award to the racer who raises the most money over and above your registration fee. [We will give out your prize and ribbon at our post-race award ceremony.] No only do you 1] help support this important cause 2] get to race for free 3] possibly win the best fund-raiser prize... you get to offer your sponsors a great advertising opportunity. Anyone who donates \$100 or more to your "cause"\* will receive recognition in some of our race material. AND we encourage you to put their name and logo on your race t-shirt.

We hope you will consider this opportunity to become even more involved in the success and fun of the Glacier Challenge. Please find attached some of the information you will need to get your started on the Glacier Challenge fund-raising challenge.

See you on July 9th,

Hannah Plumb



\*This does not apply to racers who choose to pay their own registration fee.